



## Michael Fugler of ASG Securities to Moderate "Genius Bar" Session at FSX Dallas Conference Dallas, TX

Dallas, TX / [PRBuzz.com](http://PRBuzz.com) / January 27, 2012 -- Michael Fugler of ASG Securities to Speak and Moderate the "Genius Bar" Session at the Financial Services Exchange, Inc. (FSX) Investment Banking conference at The Ritz Carlton in Dallas, Texas, January 27, 2012.

The "Genius Bar" panel is comprised of CPAs, Attorneys and Due Diligence experts brought together to answer technical questions on capital markets issues dealing with due diligence, financial, legal, and financial service products. The FSX "Geniuses" will troubleshoot problems and give actual, on the spot guidance to real life problems.

Geniuses include:

Michael Fugler  
Tony Banks, Hein CPA  
Ian Frimet, Burkhart & Exler  
Gerry Adler, Newman Morrison  
Gina Austin, Austin Legal Group  
Russell Weigel, Investment Attorneys  
Bryan Mick, Mick & Associates  
Dennis Sinclair, Sinclair Reports  
Greg Mausz, Factright  
Jack Leslie, Investor Consultants

Topics include:

What's really troubling you?  
New suitability standards established by [FINRA Rule 2111 \(www.finra.org\)](http://www.finra.org)  
Dodd-Frank Update  
Social Media Issues  
Non-Traded REITs & FINRA  
Private Placements & FINRA  
New FINRA "Hot Buttons"  
Due diligence techniques and processes  
Due Diligence Best Practices  
Downstream sales of 33 Act registrations when no broker/dealer involved  
Opinion letters for deposit of shares without a restrictive legend  
8-k disclosure issues (what is required)

## 2012 FINRA Audit Exam Hot Buttons

Unregistered BDs

Finders Fees

Sponsor site visits

Financial statement analysis

How to manage appropriate risk and disclosure for suitable clients

Mr. Fugler stated, "What a great opportunity for attendees to get their problems and questions answered by some of the best experts in the field and for others to share the knowledge, truly a "golden session".

Judy Ensweller, stated, "Michael always does such a great job on stage to keep the audience energized and interested and panels and sessions on topic and flowing, it is a pleasure to work with him."

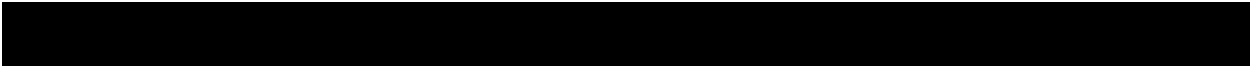
Michael Fugler, Investment Banker, Attorney at Law [www.michaelfugler.com](http://www.michaelfugler.com)  
Deputy Chairman, Chairman Education Committee, European Life Settlement Association (ELSA) [www.elsa-sls.org](http://www.elsa-sls.org)  
Chairman, EURO Financial Network, Inc. [www.eurofinancialnetwork.com](http://www.eurofinancialnetwork.com)  
Director, ASG Securities, Inc. [www.asgib.com](http://www.asgib.com)  
Head of Global Capital Markets, Welcome Life Financial Group [www.welcomelife.com](http://www.welcomelife.com)  
Chairman, Real Estate Investment Securities Association (REISA) Marketing Committee and REISA Conference Planning Committee <http://reisa.org/>  
Advisory Board, Financial Services Exchange (FSX) [www.fsxone.com](http://www.fsxone.com)  
Chairman, Past Chairmen's Committee, National Investment Banking Association (NIBA) [www.nibanet.org](http://www.nibanet.org)

Mr. Fugler is a global expert and speaker on Longevity and Life Settlements. He manages the strategic vision and direction for building Welcome Life as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice. Mr. Fugler was a key member of the team that led Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Financial Services Exchange (FSX) [www.fsxone.com](http://www.fsxone.com)

FSX is the premier investment conference organization in the United States. Founded in 1983, they are a national organization comprised of independent FINRA broker/dealer firms. Through a series of regularly scheduled conferences, FSX brings these firms



together with the purpose of sharing information and showcasing investment opportunities. The organization has hosted consecutive quarterly conferences for more than 25 years. FSX is one of the most reputable and established national alliances in the country for independent broker/dealers and their firms. FSX has a nationwide network of independent broker/dealers and sponsor organizations. Its member firms have a combined sales force of thousands of licensed professionals with clients who may want to invest in your company. To date, more than \$2.8 billion has been raised for presenting companies through the FSX network.

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