



Michael Fugler Appointed to REISA Marketing Committee

Perdido Key, FL ([PRBuzz](#)) February 1, 2011 -- Michael Fugler appointed to the Real Estate Investment Securities Association (REISA) Marketing Committee at the REISA Las Vegas conference.

Mr. Fugler stated, "REISA has one of the most aggressive, energetic marketing programs of any non-profit organization I have belonged to. It will be an opportunity to contribute my creative skills and participate with a dynamic group in developing a consistent and comprehensive branding message for REISA. David Hartness is one of the hardest working committee chairmen I have ever served along side of, his focus on integrated marketing gives me a forum to bring my skills to a new level."

Mr. Fugler continued, "REISA's value proposition remains consistent for each committee, outreach program and delivery platform including educational events, industry participation activities, conferences and symposiums, community outreach initiatives, online and cloud based delivery systems, including social media, press releases and printed material, and that is a formula for successful marketing."

Michael Fugler www.michaelfugler.com

Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com

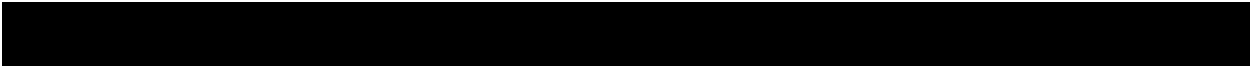
Mr. Fugler currently serves on the Board of ASG Securities and as Head of Global Capital Markets for Welcome Life Financial Group. His responsibilities include managing the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Mr. Fugler was elected Secretary of ELSA www.elsa-sls.org at its first organizational meeting in February 2010 in London.

Real Estate Investment Securities Association (REISA) <http://reisa.org/>

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical



standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

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