



Michael Fugler Appointed Vice Chairman of REISA Marketing Committee

Las Vegas, NV / [PRBuzz](#) / February 23, 2011 -- Michael Fugler is appointed Vice Chairman of the Real Estate Investment Securities Association (REISA) Marketing Committee at REISA's Las Vegas meeting.

Mr. Fugler stated, "REISA knows how to market its brand, but is always looking to improve, so this REISA assignment provides me a forum in which to develop and build on new and creative ideas for marketing an organization, its brand and its conferences. REISA is a dynamic group and is developing a consistent and comprehensive branding message. David Hartness, Marketing Committee Chairman, works tirelessly and consistently, providing me motivation and support to bring my skills to a new level."

Mr. Fugler continued, "REISA's value proposition remains consistent for each committee, outreach program and delivery platform including educational events, industry participation activities, conferences and symposiums, community outreach initiatives, online and cloud based delivery systems, including social media, press releases and printed material, and that is a formula for successful marketing."

Michael Fugler www.michaelfugler.com

Mr. Fugler currently serves on the Board of ASG Securities and as Head of Global Capital Markets for Welcome Life Financial Group www.welcomelife.com

Mr. Fugler manages the strategic vision and direction for offering institutional clients trading, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 38 years with an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA (<http://www.finra.org/>) registered with Series 7, 24, 63 and 79 licenses and establishing offices in and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Mr. Fugler was elected Secretary of ELSA www.elsa-sls.org at its first organizational meeting in February 2010 in London and was recently elected Deputy Chairman for 2011.

Real Estate Investment Securities Association (REISA) <http://reisa.org/>

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical

standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

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