



## Michael Fugler of ELSA Invited to Attend & Join Panel at 5th Life Settlements and Longevity Event

Perdido Key, Florida / [PRBuzz](#) / March 2, 2011 -- Michael Fugler, Deputy Chairman, European Life Settlement Association (ELSA), a recognized global expert in Life Settlements, is invited to attend and join panel at the International Quality & Productivity Center's (IQPC) 5th Life Settlements & Longevity Summit, April 28-29, 2011, in New York, New York. Mr. Fugler's panel will speak on:

### Insights from the Offshore and International Life Settlement Investment Community

This session will offer insights into emerging trends on an international level, such as:

- Industry initiatives to promote international and cross-border transparency in life settlement transactions
- Improving investor education:
- Update on new international best practices
- International perspectives on underwriting life expectancy and managing longevity risk
- Longevity-based investing in Europe: what lessons can be learned for U.S. investors?
- European pension funds and longevity swaps
- Emerging trends in offshore investing

Michael Fugler [www.michaelfugler.com](http://www.michaelfugler.com)

Head of Global Capital Markets, Welcome Life Financial Group [www.welcomelife.com](http://www.welcomelife.com)

Deputy Chairman, European Life Settlement Association (ELSA) [www.elsa-sls.org](http://www.elsa-sls.org)

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group where he manages the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice. Mr. Fugler was a key member of the team that led its subsidiary, Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 37 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 15 of those years being FINRA registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Welcome Life Financial Group LLC [www.welcomelife.com](http://www.welcomelife.com)

Welcome Life Financial Group, LLC is an international company dedicated to the secondary market for life insurance. Welcome Life's family of companies provides market-leading solutions to all industry participants involved in the life settlement lifecycle, including Producers, Brokers, Providers and Financing entities. Its affiliates include:

Welcome Funds Inc. - recently celebrated its 10th anniversary as one of the industry's oldest and largest Life Settlement brokers.

PolicyTrac® - a leading provider of technology solutions to the longevity market. Clients include leading Life Settlement Brokers, Providers and financing entities in the industry.

Welcome Life Securities, LLC - the first US Broker-Dealer exclusively operating in the Life Settlement marketplace providing institutional clients access to a state-of-the-art Life Settlement trading platform as well as independent, objective, longevity related consulting services.

European Life Settlement Association [www.elsa-sls.org](http://www.elsa-sls.org)

The European Life Settlement Association (ELSA) was established 20th May 2009. ELSA sets standards for the European life settlement industry and promotes transparency by providing accurate, authoritative information to retail and institutional investors. Membership is open to capital providers, service providers and intermediaries in the life settlement market. ELSA's mission is to promote the development, integrity and reputation of the European life settlement industry and to encourage fair competition within the European market.

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