



## Michael Fugler On Location in West Palm Beach, Shooting Video for REISA Spring Symposium 2012

West Palm Beach, FL ([PRBuzz.com](http://PRBuzz.com)) March 6, 2012 -- Michael Fugler on location in West Palm Beach, FL, shooting video ("sneak peak" into your future way of doing business!) for the upcoming Grand Opening of REISA Spring Symposium 2012, March 11-13, Orange County, CA.

Mr. Fugler stated, "There are a lot of great technology tools out there, many of which are cheap (or free), reliable and extremely useful. Problem is: most people don't have time to figure out which tech offerings meet those criteria. I am developing a fast paced (think "speed-dating for tech tips") series of presentations, webinars, speeches, that will quickly show a lot of useful tech tips. People can pick the ones they like most, and implement those and will have learned something valuable. Technology is hard enough without compounding it with a boring lecture."

Mr. Fugler continued, "Many people have useful, even powerful tools in their firms but don't know how to put it all to work? What I am working on is making the learning process fun, fast-paced, where a myriad of tips, tricks, websites, shortcuts, hints, tools and gadgets are discussed with a focus on how they can help get the job done and get it done right. You will see how to integrate the technology you have into your daily projects, identify ways to use some of the latest technology to improve your work and apply some quick techniques for getting the most of the technology you have. The work we are doing here is shooting a video portion of some of the presentations."

Appearing in one of the video presentations is Ronald Russo, CEO of GLX. Mr Russo commented, "I really believe that Michael is onto something with his new informational marketing series of programs, presentations and webinars and I am happy to be a part of it. Today we are shooting a behind the scenes interview on using the Green Screen to shoot your video, all the hardware, where to get it, how much does it cost and how to use it effectively then following with my "Steve Jobs Style" presentation describing how it was shot, edited and uploaded using the same Green Screen technology just viewed."

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Board of Directors, ASG Securities, Inc. [www.asgib.com](http://www.asgib.com)  
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Chairman, Real Estate Investment Securities Association (REISA) Marketing Committee and member REISA Conference Planning Committee <http://reisa.org/>  
Advisory Board, Financial Services Exchange (FSX) [www.fsxone.com](http://www.fsxone.com)  
Chairman, Past Chairmen's Committee, National Investment Banking Association (NIBA); current Chairman Advisory Committee to the Board National Investment Banking Association [www.nibanet.org](http://www.nibanet.org)

Mr. Fugler currently serves on the Board of ASG Securities and as Head of Global Capital Markets for Welcome Life Financial Group. He manages the strategic vision and direction for offering institutional clients Investing, trading, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 years being FINRA ([www.finra.org](http://www.finra.org)) registered with Series 7, 24, 63, 79 and 99 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Real Estate Investment Securities Association (REISA) <http://reisa.org/>

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

Ronald P. Russo, Jr. - Founder, CEO, Social Equity Officer & Member of the Board of Directors

Ronald is the founder of World Market Media and GLX - The Global Listing Exchange. He has been an entrepreneur and an active member of the small-cap, private equity and investment banking communities for more than 18 years, with key roles in brokerage operations and management, as well as strategic consulting and investment banking for emerging growth companies. Prior to founding World Market Media and GLX he held various FINRA ([www.finra.org](http://www.finra.org)) licenses including the Series 7, 63, 24 and 27.

Ronald began a career on Wall Street in 1993 as a registered rep on the sell side of the retail industry. In 1995 he had the opportunity to travel to Los Angeles and fill a management position in operations for a small regional broker/dealer. In 1997 Ronald began raising institutional private equity for small-cap publicly traded companies (PIPEs). In 1998 he founded Silicon Alley Capital Management, where he advised and helped fund many internet / new media start-ups in New York City. In 2002 he re-entered the PIPE market participating in more than two dozen transactions until 2008

when he exited to start World Market Media. Ronald graduated from St. John's University, Queens, NY, with a Bachelor of Science, Business Administration in 1993.

GLX is a financial media holding company that owns and operates its branded specialty divisions and manages its strategic network partnerships. GLX is building The Global Listing Exchange™, its flagship web destination at [www.glx.com](http://www.glx.com).

The core of The Global Listing Exchange™ will be an interactive directory of all the world's securities exchanges, their listed issuers and securities, market intermediaries, investment professionals and self-directed / retail investors. Each interlinked user controlled profile will provide real-time market data, news feeds, research, blogs, communication tools, event calendars, interactive alerts, live TV and streaming corporate media.

This groundbreaking social networking platform will serve as the premier resource destination bridging the world's capital markets, economies and investment communities.

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