



Michael Fugler to Moderate and Participate in REISA Panel, Irvine, CA

Perdido Key, FL / [PRBuzz](#) / March 21, 2011 -- Michael Fugler to moderate and participate in an Interactive Panel featuring Martin Murphy (SEC.gov) at the Real Estate Investment Securities Association (REISA) Conference in Irvine, CA, March, 2011. The panel will discuss:

SEC BD Only Session:

Dodd-Frank: Moving From Theory to Practice

Summary: Most rules are still in their comment period. Experts and regulators are urging us to share our views through comment letters so that rules can be adjusted and made to better fit the markets. Join this most important forum and make your contribution to the SEC LIVE! You don't have to go it alone. We're here to make sure that your back is covered. REISA

Description: The Dodd-Frank Act is a sweeping and far-reaching overhaul of the financial markets that calls for many changes in the coming months and years. Yet, there are nearly as many opinions as there are experts as to the actual benefits that Dodd-Frank will bring to the markets. Moving forward, answers and basic structures are beginning to take shape, but there are still a lot of questions and definitions that need to be added to reform. Is your firm going to be faced with added costs, including increased compliance costs, additional technology requirements and connectivity requirements? Finally, there are added requirements for business conduct as well as back office standards.

Michael Fugler, Chairman EURO Financial Network, Inc.

Martin Murphy, Associate Regional Director, Examinations, Securities & Exchange Commission

Fred Joseph, North American Securities Administrators Association. Director and Treasurer, and State of Colorado Securities Commissioner

Deborah S. Froling, Partner, Arent Fox LLP

Mr. Fugler stated, "Between Congress and the SEC we see Rules changing so fast in the financial services world that keeping up and knowing the Regulators' real interest and intent is becoming increasingly more difficult; industry participants just can't keep pace. Our members are concerned for the future of the capital formation process for entrepreneurs and small business in America, so to have Martin Murphy from the SEC and Fred Joseph from NAASA speak and participate on our panel and listen to our

concerns is a blessing for our members. It is a privilege to moderate and participate in this Panel on REISA's behalf."

Michael Fugler is the Vice Chairman of REISA's Marketing Committee and is on REISA's Conference Planning Committee.

Michael Fugler www.michaelfugler.com

Chairman, EURO Financial Network, Inc. www.eurofinancialnetwork.com

Director, ASG Securities, Inc.

Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com

Deputy Chairman 2011, Past Secretary 2010, European Life Settlement Association (ELSA) www.elsa-sls.org

Mr. Fugler currently serves on the Board of ASG Securities and as Head of Global Capital Markets for Welcome Life Financial Group where he manages the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA (www.finra.org) registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Real Estate Investment Securities Association (REISA) <http://reisa.org/>

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

Contacts:

Michael Fugler

212-631-7770

www.michaelfugler.com

michael@eurofinancialnetwork.com

Real Estate Investment Securities Association

317-663-4180

<http://reisa.org/>

reisa@reisa.org