



## **Michael Fugler of Welcome Life Financial Group Presents at 3rd Life Settlements ...**



Boca Raton, Florida (MMD Newswire) April 13, 2010 -- Michael Fugler, Head of Global Capital Markets, Welcome Life Financial Group and Secretary of European Life Settlement Association is participating in the International Quality & Productivity Center's (IQPC) 3RD Life Settlements & Longevity Summit March 24 and 25 at the Sentry Conference Center, New York, New York. Mr. Fugler is Moderator and participant in the following panels:

Michael Fugler, Moderator

"The Problem Of Negative PR: Is The Life Settlements Industry Winning Or Losing The Publicity Battle?"

Examining the major sources of negative publicity over the past 18 months:

The sub-prime debacle, and fuzzy associations with the "spectre" of life settlement securitizations

Newspaper articles and press treatment

Sleaze, fraud, and a few "bad apples"

Does the life settlements industry deserve the reputation it is acquiring?

Determining the most effective strategies for winning the publicity war

"Transparency And Privacy In The Life Settlements Market: Incompatible Goals?"

Examining the importance of access to reliable and consistent information on asset quality, pricing, valuation, and transaction costs

A closer look at state and federal laws that enforce privacy of medical records, including HIPAA

Identifying the most effective strategies for ensuring transparency of the asset whilst maintaining the privacy of the insured

Are privacy and transparency genuinely compatible, or do they represent conflicting drivers for the marketplace?

"It is a privilege to be invited to speak at the 3rd Life Settlement Conference and be afforded an opportunity to deliver my message that our future in the Life Settlement Marketplace is to focus on putting the consumers' interest first with the best execution and delivering fair market value" said Mr. Fugler.

Michael Fugler [www.michaelfugler.com](http://www.michaelfugler.com)

Head of Global Capital Markets, Welcome Life Financial Group [www.welcomelife.com](http://www.welcomelife.com)

Secretary, European Life Settlement Association (ELSA) [www.elsa-sls.org](http://www.elsa-sls.org)

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group. His responsibilities include managing the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice. Fugler was a key member of the team that led its subsidiary, Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 37 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 15 of those years being FINRA registered with Series 7, 24 and 63 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA. Mr. Fugler was elected Secretary of ELSA at its first organizational meeting February 22, 2010 in London.

Welcome Life Financial Group LLC [www.welcomelife.com](http://www.welcomelife.com)

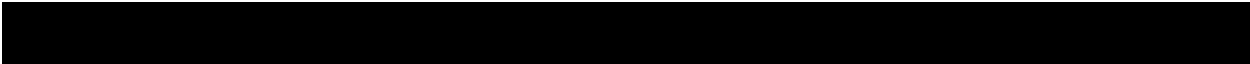
Welcome Life Financial Group, LLC is an international company dedicated to the secondary market for life insurance. Welcome Life's family of companies provides market-leading solutions to all industry participants involved in the life settlement lifecycle, including Producers, Brokers,

Providers and Financing entities. Its affiliates include:

Welcome Funds Inc. - recently celebrated its 10th anniversary as one of the industry's oldest and largest Life Settlement brokers.

PolicyTrac® - a leading provider of technology solutions to the longevity market. Clients include leading Life Settlement Brokers, Providers and financing entities in the industry.

Welcome Life Securities, LLC - the first US Broker-Dealer exclusively operating in the Life Settlement marketplace providing institutional clients access to a state-of-the-art



Life Settlement trading platform as well as independent, objective, longevity related consulting services.

Contacts:

Michael Fugler

212-631-7770

[www.michaelfugler.com](http://www.michaelfugler.com)

[Michael@welcomelife.com](mailto:Michael@welcomelife.com)

Welcome Life Financial Group

561-862-0244

[www.welcomelife.com](http://www.welcomelife.com)

[john@welcomelife.com](mailto:john@welcomelife.com)