



## Michael Fugler Speaks on Broker-Dealer Technology Solutions at REISA, San Diego

San Diego, CA (PRBuzz.com) April 15, 2013 -- Michael Fugler to speak on Broker-Dealer Technology Solutions at Real Estate Investment Securities Association's (REISA) Spring Symposium in San Diego, California, April 14-16, 2013.

Sunday, April 14, 2013

Speakers:

Michael Fugler, Chairman, EURO Financial Network, Inc.

"Critical, Creative Thinker," Investment Banker, Attorney at Law

Thomas J. Berthel, Founder & Chief Executive Officer and Director of Berthel Fisher & Company

Author of Beyond X's and O's

Broker-Dealer Technology Solutions - How Have Broker-Dealers

Implemented Innovative Technology Solutions to Improve Back Office Operations and Advisor Experience

Effective technology solutions can lead to improved operational efficiencies reducing business risk and improving margins. The right solution can improve the advisors experience and provide further transparency to the investor. With the increasing number of options it can be difficult to navigate these solutions and assess which platforms serve your business needs. This session will demonstrate how broker dealers and advisors have embraced technology and the operational, compliance and legal benefits they have realized.

In describing the Sunday program, Mr. Fugler stated that Richard G. Ketchum, Chairman and Chief Executive Officer of [FINRA](#), has delivered several keynote speeches in the past few months where he has described the enhancements FINRA has made to its regulatory programs and their efforts to educate both industry participants and investors.

Mr. Fugler stated that his goal was to compliment FINRA's efforts to educate industry participants. He went on to say that while Mr. Ketchum felt it was important for FINRA to help educate the industry participants they regulate, at the end of the day, firms are ultimately responsible for making sure their representatives have the necessary training. Mr. Fugler says the Broker-Dealer Technology Solutions session is a way for firms to come together under the REISA platform and give their advisors and registered

representatives access to the latest thinking on technology. Mr. Fugler is joined by Tom Berthel of Berthel Fisher.

Michael Fugler, Chairman, EURO Financial Network, Inc.

Mr. Fugler is a global expert and speaker on Entrepreneurship. Delivering education, training, and demonstration workshops on how to go from an idea on a napkin to a stock exchange listing and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find capital around the world. Whether seminars, webinars, panels, speaking engagements, or public appearances Michael gives an overview of the vision and the knowledge which will give you a clearer understanding of how to develop your "Master Plan" using technology and social media in shaping your client acquisitions and relationships in this new economy and our changing world, ending with how to develop and present your "killer" client presentations that will move clients to action.

Mr. Fugler has been a licensed Attorney for 40 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 17 of those years being FINRA registered with Series 7, 24, 63, 79 and 99 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe, the USA and Asia.

Michael Fugler, "Critical, Creative Thinker," Investment Banker, Attorney at Law, [michaelfugler.com](http://michaelfugler.com)

Board of Directors, ASG Securities, Inc., "Rainmaker," [asgib.com](http://asgib.com)

Chairman, EURO Financial Network, Inc., "Global Networker," [eurofinancialnetwork.com](http://eurofinancialnetwork.com)

Immediate Past Deputy Chairman, Current Chairman Education Committee, European Life Settlement Association (ELSA), "Workhorse," "Head of Problem Solving," [elsa-sls.org](http://elsa-sls.org)

Head of Global Capital Markets, Welcome Life Financial Group, Global Expert in Longevity Markets, Life Settlements, [welcomelife.com](http://welcomelife.com)

Real Estate Investment Securities Association (REISA), Head of "Creative Thinking" and member REISA Conference Planning Committee, [reisa.org](http://reisa.org)

Advisory Board, Financial Services Exchange (FSX), Genius Panel Creator, [fsxone.com](http://fsxone.com)

Chairman Advisory Committee to the Board and Chairman, Past Chairmen's Committee, "Chief Strategist," National Investment Banking Association (NIBA), [nibanet.org](http://nibanet.org)

Thomas J. Berthel, Founder & Chief Executive Officer and Director of Berthel Fisher & Company, [berthel.com](http://berthel.com)

Author of Beyond X's and O's

Mr. Berthel founded Berthel Fisher in 1985. Until June 1993, Tom served as President and has carried the title of Chief Executive Officer and Director ever since. Mr. Berthel has a unique perspective on the needs of today's investors, as he remains a working

broker. He holds a Bachelor's degree from St. Ambrose College in Davenport, Iowa (1974), as well as a Master's degree in Business Administration from the University of Iowa in Iowa City, Iowa (1993). Tom holds the securities licenses of Series: 3, 7, 24, 27, 39, 63, 65, and is also a Chartered Life Underwriter.

Real Estate Investment Securities Association (REISA), [reisa.org](http://reisa.org)

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

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