



Michael Fugler Prepares for Executive Session of the European Life Settlement Association, London



London, England (MMD NewsWire) April 16, 2010 -- Michael Fugler prepares for the Executive Session of the European Life Settlement Association (ELSA) Meeting on April 21, 2010. In February Mr. Fugler was nominated as Secretary at ELSA's first General Assembly meeting and was moderator and speaker at ELSA's first European Trade Mission in London on "The Roles of Life Settlement Professionals". The panel included Life Settlement professionals from each of the four industry roles: Broker, Underwriter, Provider and Industry Services.

"We have a strong panel of experts with extensive experience in the Life Settlement industry, which will make for a robust presentation and panel discussion. We will provide European institutions looking to participate in the sector with much needed education and clarification of the roles of the various Life Settlement professionals who provide products and services in the market place," stated Mr. Fugler.

The Roles of Life Settlement Professionals

Over the course of a decade, the financial transaction commonly understood today as a "life settlement" has evolved from a simple and pure exchange between a life insurance policy owner and a purchaser to a more nuanced and complex series of actions made possible by numerous actors. This session will provide a clear illustration of the life settlement process, each industry participant involved and the implications of their role in the outcome.

Moderator: Michael Fugler, Head of Global Capital Markets - Welcome Life Financial Group (Broker)

Roger Tafoya, Executive Vice President & Chief Underwriter - ISC Services

Mark Todd, Senior Vice President of Capital Markets - Maple Life (Provider)

Mark Venn, CEO and Managing Director - ClearLife (Industry Services)

Michael Fugler www.michaelfugler.com

Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com

Secretary, European Life Settlement Association (ELSA) www.elsa-sls.org

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group. His responsibilities include managing the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice. Fugler was a key member of the team that led its subsidiary, Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 37 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 15 of those years being FINRA registered with Series 7, 24 and 63 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA. Mr. Fugler was elected Secretary of ELSA at its first organizational meeting February 22, 2010 in London.

Welcome Life Financial Group LLC www.welcomelife.com

Welcome Life Financial Group, LLC is an international company dedicated to the secondary market for life insurance. Welcome Life's family of companies provides market-leading solutions to all industry participants involved in the life settlement lifecycle, including Producers, Brokers, Providers and Financing entities. Its affiliates include:

Welcome Funds Inc. - recently celebrated its 10th anniversary as one of the industry's oldest and largest Life Settlement brokers.

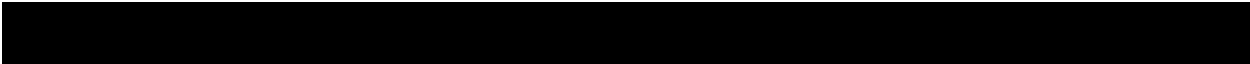
PolicyTrac® - a leading provider of technology solutions to the longevity market. Clients include leading Life Settlement Brokers, Providers and financing entities in the industry.

Welcome Life Securities, LLC - the first US Broker-Dealer exclusively operating in the Life Settlement marketplace providing institutional clients access to a state-of-the-art Life Settlement trading platform as well as independent, objective, longevity related consulting services.

The European Life Settlement Association www.elsa-sls.org

The European Life Settlement Association (ELSA) was established 20th May 2009.

ELSA sets standards for the European life settlement industry and promotes transparency by providing accurate, authoritative information to retail and institutional investors. Membership is open to capital providers, service providers and intermediaries



in the life settlement market. ELSA's mission is to promote the development, integrity and reputation of the European life settlement industry and to encourage fair competition within the European market.

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