



Michael Fugler to Speak and Release "Crowdfunding, The JOBS Act & The Truth" Publication

New York, NY (PRBuzz.com) April 18, 2012 -- Michael Fugler to Speak and Release "Crowdfunding, The JOBS Act & The Truth" Publication at The SoHo Loft's "Crowdfunding & Cocktails" gathering in New York, Wednesday, April 18, 2012, for an exclusive Crowdfunding event celebrating the progression of our capital markets with the industry leaders who are shaping it. To see the publication, please visit the Print page at michaelfugler.com, http://michaelfugler.com/Michael_Fugler_Print.html.

In a strong showing of bipartisanship, both chambers of the legislative branch passed The JOBS Act, democratizing our capital markets and facilitating the flow of capital back to our nation's greatest job creators. While this is an enormous feat that should be celebrated, now more than ever we need to come together and help frame the infrastructure of the private markets and implement best practices.

The guest-list includes accredited investors; accomplished angels; microfinancing groups; merchant and investment bankers; VCs; family offices; incubators; seasoned entrepreneurs; private equity firms; pre-IPO mutual funds; private stock specialists; equity analysts and tax and legal experts as we make sense of the new legislation and introduce ways of capitalizing in the new capital markets paradigm. Attendees will also have an opportunity to meet the founder of a successfully Crowdfunded project and gain firsthand knowledge into the experience.

Discussion Points will include:

- Meeting the Crowdfunding experts
- Understanding the legislation and new regulatory environment
- Establishing best practices and regulatory oversight
- Navigating the Crowdfunding platforms
- How to be a successfully Crowdfunded company
- The Angel / Crowdfunding relationship
- Maximizing returns in the new landscape
- Establishing the infrastructure to enable Crowdfunding to become a viable asset class

ABOUT MICHAEL FUGLER

Mr. Fugler is a global expert and speaker on Entrepreneurship. Delivering education, training, and demonstration workshops on how to go from an idea on a napkin to a stock exchange listing and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find capital around the world. Whether seminars, webinars, panels, speaking engagements, or public appearances Michael gives an overview of the vision and the knowledge which will give you a clearer understanding of how to develop your "Master Plan" using

technology and social media in shaping your client acquisitions and relationships in this new economy and our changing world, ending with how to develop and present your "killer" client presentations that will move clients to action.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being [FINRA](#) registered with Series 7, 24, 63, and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA and now Asia.

Michael Fugler, "Critical, Creative Thinker," Investment Banker, Attorney at Law,
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Board of Directors, ASG Securities, Inc., "Rainmaker," www.asgib.com

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Real Estate Investment Securities Association (REISA), Head of "Creative Thinking" and member REISA Conference Planning Committee <http://reisa.org>

Advisory Board, Financial Services Exchange (FSX), Genius Panel Creator, www.fsx1.com

Chairman Advisory Committee to the Board and Chairman, Past Chairmen's Committee, "Chief Strategist," National Investment Banking Association (NIBA) www.nibanet.org

ABOUT THE SOHO LOFT

The Soho Loft Capital Creation (TSLCC) Event Series is the only global event platform where accredited investors; accomplished angels; microfinancing groups; CIOs of investors; select merchant and investment bankers; VCs; family offices; incubators; private equity firms; pre-IPO mutual funds; secondary stock specialists; season entrepreneurs; tax and legal experts and equity analysts from across the world assemble in order to exchange ideas, discourse and opportunities that will help reshape the capital markets and stimulate economic growth. Our mission is to help develop the infrastructure of the rising private markets so that it can mature into a viable and functional marketplace that facilitates capital formation, innovation, expansion and job creation. For additional information please visit us at <http://thesoholoft.com> and www.facebook.com/TheSohoLoftevents.

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