



Michael Fugler Speaks at REISA Spring Symposium 2012, "One-to-Many"

Orange County, CA (PRBuzz.com) April 27, 2012 -- Michael Fugler speaks at REISA Spring Symposium 2012, Orange County, California on One-to-Many events.

One-to-Many: Are You Ready to Move from One-to-One to One-to-Many?

"One-to-Many" events, whether seminars, webinars, panels, speaking or public appearances, are not the same as "One-to-One." In this two-hour session our experts will educate, train, demonstrate and share their knowledge to give you an analysis of the difference in One-to-One and One-to-Many along with a "how to do it" using technology, social media and the latest gadgets and techniques to network and reach many prospective clients at once. The better we are at communicating our information and ideas, the greater our success will be. Today we are exposed to television and movies, an onslaught of information presented visually and orally. For better or worse, the exposure has shortened attention spans and increased the need to get the point across in the clearest way possible in the shortest amount of time. Whether you present to an audience of 300, 10 in a boardroom, or two in a private office, your foremost consideration is knowing your audience. Effective presentations are built around audience needs. This, more than anything, determines the content of your presentation and how you should deliver it.

Moderator: Michael Fugler, ASG Securities

Panelists: Peter Liefer, Primeview; Judy Ensweiler, FSX; Guy "Trey" W. Dowdy III, Rekon Intelligence; Richard Gann, Steadfast; Ronald Russo, GLX

Mr. Fugler is a global expert and speaker on Entrepreneurship. Delivering education, training, and demonstration workshops on how to go from an idea on a napkin to a stock exchange listing and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find capital around the world. Whether seminars, webinars, panels, speaking engagements, or public appearances, Michael gives an overview of the vision and the knowledge which will give you a clearer understanding of how to develop your "Master Plan" using technology and social media in shaping your client acquisitions and relationships in this new economy and our changing world, ending with how to develop and present your "killer" client presentations that will move clients to action.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA registered with Series 7, 24, 63, and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA and now Asia.

Michael Fugler, "Critical, Creative Thinker," Investment Banker, Attorney at Law, www.michaelfugler.com

Board of Directors, ASG Securities, Inc., "Rainmaker," www.asgib.com

Chairman, EURO Financial Network, Inc., "Global Networker," www.eurofinancialnetwork.com

Immediate Past Deputy Chairman, Current Chairman Education Committee, European Life Settlement Association (ELSA), "Workhorse," "Head of Problem Solving," www.elsa-sls.org

Head of Global Capital Markets, Welcome Life Financial Group, Global Expert in Longevity Markets, Life Settlements, www.welcomelife.com

Real Estate Investment Securities Association (REISA), Head of "Creative Thinking" and member REISA Conference Planning Committee, reisa.org

Advisory Board, Financial Services Exchange (FSX), Genius Panel Creator, www.fsxone.com

Chairman Advisory Committee to the Board and Chairman, Past Chairmen's Committee, "Chief Strategist," National Investment Banking Association (NIBA), www.nibanet.org

Real Estate Investment Securities Association (REISA), reisa.org

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

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