



## Michael Fugler Speaks at REISA Spring Symposium 2012, "One-to-One"

Orange County, CA ([PRBuzz.com](http://PRBuzz.com)) April 27, 2012 -- Michael Fugler speaks at REISA Spring Symposium 2012, Orange County, California on One-to-One events.

One-to-One: The Future of Client Acquisition, Relationship and Communication

In this not to be missed education, training and demonstration workshop you will be given an overview of the vision of our experts and the knowledge they will share, which will give you a clearer understanding of how to develop your "Master Plan" using technology and social media in shaping your client acquisition and relationship in this new economy and our changing world.

In this two-hour session, there will be live and video presentations on:

- New applications of hardware, software, smart phones, tablets, digital photography and video
- Directions and demonstrations on how to shoot video and upload it to email and mobile devices to communicate with your clients
- Experience a live, on the spot, training session on developing and presenting your "killer" client presentations that will move clients to action

On top of all that, another "never before seen" REISA opportunity just for you:

- It's time for you to "volunteer" to deliver your best 3-minute, one-on-one, client presentation, have it video taped, and let the panel of judges critique it; you keep the video footage to review in the privacy of your home or office
- Your future client presentations will never be the same
- The session is loaded with "step-by-step" instructions and demonstrations

Host: Michael Fugler, Critical Thinker - ASG Securities

Judges: Peter Liefer II, President and CEO - Primeview

Judy Enweiler, Executive Director - FSX

Richard Gann, Chief Marketing Officer - Steadfast

Paul Karasick- Financial Advisor Coach Institute

Mr. Fugler is a global expert and speaker on Entrepreneurship. Delivering education, training, and demonstration workshops on how to go from an idea on a napkin to a

stock exchange listing and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find capital around the world. Whether seminars, webinars, panels, speaking engagements, or public appearances, Michael gives an overview of the vision and the knowledge which will give you a clearer understanding of how to develop your "Master Plan" using technology and social media in shaping your client acquisitions and relationships in this new economy and our changing world, ending with how to develop and present your "killer" client presentations that will move clients to action.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA registered with Series 7, 24, 63, and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA and now Asia.

Michael Fugler, "Critical, Creative Thinker," Investment Banker, Attorney at Law, [www.michaelfugler.com](http://www.michaelfugler.com)

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Real Estate Investment Securities Association (REISA), Head of "Creative Thinking" and member REISA Conference Planning Committee, [reisa.org](http://reisa.org)

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The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

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