



Michael Fugler Speaks on Raising Capital in Today's Environment at FSXinterlinked Investment Conference in Atlanta, GA

Atlanta, GA, May 31, 2015, Michael Fugler Speaks on Raising Capital in Today's Environment at FSXinterlinked Investment Conference in Atlanta, GA.

Raising Capital in Today's Environment

Michael Fugler, a global expert and speaker on Entrepreneurship who, together with Scott Andersen, a principal partner at Consult DA (Drake & Andersen) were featured speakers for the Special Session at the FSXInterlinked Conference recently in Atlanta. Raising Capital for your company can be a challenge, but it doesn't have to be! During the special session conference attendees were exposed to survival techniques in Raising Capital in Today's Environment focusing on:

- What is a "Funding Platform" under Title II of the JOBS Act?
- Where do you find them?
- How can you best use them?
- Do you need to comply with state blue sky laws?
- Do Funding Platforms under Title II have to be broker-dealers?
- Investment Advisers Who Are Operating Funding Platforms
- The Issuer Exemption and the Investment Advisor Act
- And lots more on raising capital today; the ups, downs, ins and outs

Mr. Fugler stated, "It was a very important session as there have been many new changes in the law impacting the raising of capital by an Entrepreneur. There is considerable confusion on all the nuances of the Jobs Act and what you can do now versus what rules are not yet promulgated, such as certain Crowdfunding applications."

Mr. Fugler continued, "We were fortunate to have Scott Anderson join me as a speaker, Scott was until a few months ago Deputy Regional Chief Counsel at the Financial Industry Regulatory Authority (FINRA) in Los Angeles, so he brings an inside view as to what the real regulatory challenges are and how to solve them."

Michael Fugler

Michael Fugler is a global expert and speaker on Entrepreneurship, an Attorney, Investment Banker, Coach and Consultant who has spent a significant part of his career providing extensive consulting and guidance to institutional investors throughout Europe, the USA and Asia.

Mr. Fugler focuses on helping entrepreneurs build companies and searches to discover the next successful entrepreneurs, inventors, businesspersons, dreamers, promoters, creators and innovators.

Mr. Fugler is a successful entrepreneur as well as a recognized global expert and speaker on Entrepreneurship, delivering education, training and demonstration workshops on how to go from an idea on a “Napkin to Stock Exchange”™ listing, and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find and raise capital from around the world. Through his mastermind groups, boot camps, seminars, webinars, panels, numerous speaking engagements and public appearances, Michael gives an overview of the vision and the knowledge, needed to develop a "Master Plan" using technology and social media in shaping client acquisitions and relationships in this new economy and our changing world.

Mr. Fugler has been a licensed Attorney for 43 years, developing an expertise in international law and finance, international investments and merchant banking. He has also been an Investment Banker for the past 19 years being FINRA registered with Series 7, 24, 63, 79 and 99 licenses.

Mr. Fugler has extensive experience in radio and television, including seven years at ABC affiliates scripting and hosting the weekly television features “Consumers and the Law” and “Today’s Law”; serving on the Executive Committee and as a television regional cohost of the Jerry Lewis MDA Telethon for five years; scripting and hosting the weekly radio program on Clear Channel “The Weekly Legal Advisor” as well as syndicated appearances on King Radio; appearances on Financial News Network’s “Business in the Morning” program; and special appearances throughout the country on various radio and TV programs. He is currently the host for interlinkedTV and frequently is requested to interview America’s top up and coming financial movers and shakers.

Scott Andersen is a principal partner with David Drake at Consult DA (Drake & Andersen).

Consult DA engages in regulatory and compliance advise and strategy for public and private companies facing challenges with SEC, FINRA, Attorney General and Exchanges.

Mr. Andersen from March 2012 to February 2015 was deputy regional chief counsel at the Financial Industry Regulatory Authority (FINRA) in Los Angeles, where he he oversaw all FINRA enforcement cases prosecuted by the Los Angeles office and managed the West region’s attorneys. Mr. Andersen has broad experience with regulatory investigations and enforcement actions. He has led complex criminal and civil prosecutions for the New York State Attorney General’s office, the New York Stock Exchange and FINRA for the last 20 years.

He has worked on significant matters involving: pump and dump frauds, illegal stock distributions in violation of Section 5, insider trading, research analysts conflicts of interest, market timing/late trading, enterprise corruption, stock manipulation, improper sales of complex products, and supervision and supervisory control systems. His earlier positions include: enforcement director, FINRA, NYC, July 2007 to March 2012; enforcement director, NYSE Regulation, Inc., NYC, December 2004 to July 2007; trial counsel/senior special counsel, NYSE Regulation, Inc., NYC, August 2003 to December 2004; co-chief, Securities Prosecutions Unit, Bureau of Investor Protection and Securities, Office of the New York State Attorney General, NYC, June 1999 to August 2003; and Assistant Attorney General, Office of the New York State Attorney General,

NYC, August 1995 to June 1999. He is a cum laude graduate of Albany Law School and is admitted in NY State.

FSXinterlinked Investment Conference

FSXinterlinked is the premier investment conference organization in the United States. Founded as Financial Services Exchange (FSX) in 1983, it is one of the longest standing and most trusted investment conferences in the country for Broker Dealers and financial professionals. For more information go to FSXinterlinked.com.

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