



Michael Fugler to Chair and Speak at 2nd Annual Longevity and Mortality Risk Management Conference

London, England / [PRBuzz](#) / June 10, 2011 - - Michael Fugler will Chair and speak at Marcus Evans' 2nd Annual Longevity and Mortality Risk Management Conference in London, England, June 8-10, 2011.

With \$18 trillion of the \$25 trillion in pension-fund assets world wide exposed to longevity risks, there is as an opportunity to create a new market; this conference will focus on the new Life Longevity Market opportunity.

Michael Fugler will Chair the Conference on June 9 and 10.

Michael Blankson, conference producer in Banking, Finance & Insurance on behalf of Marcus Evans stated, "Michael has gained a reputation as a well respected Chair of numerous conferences, is both entertaining and knowledgeable and can keep the momentum of a conference going which is so vital to keeping attendees interested."

Michael Fugler stated, "Being part of the developing Life Longevity Market space is a once in a life time opportunity. \$18 trillion dollars is a big number in anyone's book and this conference is focused at the heart of helping lay the foundation for this new emerging capital market, to be the Chair, Speaker and Panelist is an honor."

June 9, 2011

Michael Fugler

A technology view:

Is an efficient longevity and mortality trading platform a viable option

- What is the status of technology today?
- What about a longevity exchange? What would this mean for the longevity market?
- What should insurance, reinsurance and longevity market participants expect?
- Risk transfer and regulation: On the same page?
- Will regulation help or hurt the development of longevity and mortality trading?

June 9, 2011

Michael Fugler

Featured on Panel Discussion with Christoph Buerer, Partner, Twelve Capital and Joseph Lu, Mortality Risk Actuary, Legal & General Chairman of Data and Index Sub-Stream, LLMA

Connecting ALL players in life: Discussing the advancements of a proposed trading platform

- A question of ethics?
- Why haven't the past platforms worked, what's different now?
- What major complications will this attract to this market?
- What effects will a trading market have on consistency and comparability?
- What can we learn from other capital markets?
- How will this shape the longevity and mortality landscape for the future?

Michael Fugler, Attorney at Law, Investment Banker, www.michaelfugler.com
Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com
Deputy Chairman, European Life Settlement Association (ELSA), www.elsa-sls.org
Board of ASG Securities, Inc.

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group where he manages the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients trading, product development, capital raising and independent objective advice. Mr. Fugler was a key member of the team that led its subsidiary, Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA (www.finra.org) registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Welcome Life Financial Group LLC www.welcomelife.com

Welcome Life Financial Group, LLC is an international company dedicated to the secondary market for life insurance. Welcome Life's family of companies provides market-leading solutions to all industry participants involved in the life settlement lifecycle, including Producers, Brokers, Providers and Financing entities. Its affiliates include:

Welcome Funds Inc. - recently celebrated its 10th anniversary as one of the industry's oldest and largest Life Settlement brokers.

PolicyTrac® - a leading provider of technology solutions to the longevity market. Clients include leading Life Settlement Brokers, Providers and financing entities in the industry.

Welcome Life Securities, LLC - the first US Broker-Dealer exclusively operating in the Life Settlement marketplace providing institutional clients access to a state-of-the-art Life Settlement trading platform as well as independent, objective, longevity related consulting services.

European Life Settlement Association www.elsa-sls.org

The European Life Settlement Association (ELSA) was established 20th May 2009. ELSA sets standards for the European life settlement industry and promotes transparency by providing accurate, authoritative information to retail and institutional investors. Membership is open to capital providers, service providers and intermediaries in the life settlement market. ELSA's mission is to promote the development, integrity and reputation of the European life settlement industry and to encourage fair competition within the European market.

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