



## Michael Fugler to Chair and Speak at Marcus Evans Longevity and Mortality Risk Management Conference

London, United Kingdom (PRBuzz) June 21, 2010 -- marcus evans is delighted to announce that Michael Fugler will be chairing and speaking at its Longevity and Mortality Risk Management Conference, Perfecting Quantification of Mortality and Longevity Risk to Allow Profitable Risk Transfer on June 21 and 22 in London.

Following the recent market developments, the conference aims to combat the ongoing challenges surrounding accurately modelling longevity and mortality, pricing and standardisation of this risk type, hedging techniques along with risk transfer possibilities in mortality and longevity risk in order to create the (so far) elusive liquid trading market in longevity. Michael Fugler will be covering the key topic of reducing barriers to entry through technology and independent objective techniques, which as a result of marcus evans's extensive market research, was identified as paramount importance in the current market. Michael Fugler will also be chairing the conference and leading the esteemed speaker panel in what promises to be two days of forward-thinking discussion, whilst supported by insightful and relevant peer led case studies.

For further information please contact Michael Blankson:  
[michaelbl@marcusevansuk.com](mailto:michaelbl@marcusevansuk.com) or visit [www.marcusevans.com](http://www.marcusevans.com)

Michael Fugler [www.michaelfugler.com](http://www.michaelfugler.com)

Head of Global Capital Markets, Welcome Life Financial Group [www.welcomelife.com](http://www.welcomelife.com)

Secretary, European Life Settlement Association (ELSA) [www.elsa-sls.org](http://www.elsa-sls.org)

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group. His responsibilities include managing the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice. Fugler was a key member of the team that led its subsidiary, Welcome Life Securities to become the first Broker Dealer to operate exclusively in life settlements.

Mr. Fugler has been a licensed Attorney for 37 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 15 of those years being FINRA registered with Series 7, 24 and 63 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Mr. Fugler was elected Secretary of ELSA at its first organizational meeting in February 2010 in London.

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Contacts:

Michael Fugler

212-631-7770

[www.michaelfugler.com](http://www.michaelfugler.com)

[michael@welcomelife.com](mailto:michael@welcomelife.com)

marcus evans

[michaelbl@marcusevansuk.com](mailto:michaelbl@marcusevansuk.com)

[www.marcusevans.com](http://www.marcusevans.com)