

US EURO SECURITIES AND KARMA MEDIA INC. SIGN INVESTMENT BANKING AND CONSULTING AGREEMENT



LOS ANGELES -- OCTOBER 13, 2004 -- US EURO Securities, Inc. and Karma Media Inc. (OTCBB: KRMA) announced the signing of an engagement letter under which US EURO Securities will provide investment banking and related consulting services to Karma Media.

Dominique Einhorn, President and CEO of Karma Media, stated, "The global reach of US EURO Securities strongly appeals to our company, which is very active in multi-cultural, multi-continental media development and marketing. US EURO Securities understands Karma Media and our funding needs and we look forward to initiating what we expect to be a long, prosperous relationship."

One of KRMA's most visible assets is the international hit travel program "Estelle's Paradise." Introduced on television approximately one year ago, "Estelle's Paradise," hosted by supermodel Estelle Reyna, is currently seen by a worldwide audience on 450 stations in North and South America and Europe. Karma Media retains control of approximately four minutes of commercial airtime per episode. In addition, the television show drives hundreds of thousands of unique visits per month to the www.estelle.tv web site, featuring show information and the products and services of global marketing affiliates.

Michael Roy Fugler, Chairman of US EURO Securities, Inc., stated, "Karma Media has a very compelling story; one which combines today's most relevant technology marketing with social responsibility and worldwide revenue streams. We believe Karma Media represents a new marketing model and are pleased to be working with the company to serve its future capital needs."

About Karma Media Inc.

Karma Media, Inc., www.karmamedia.com, is a media and marketing company producing original content in multiple languages. Its content is delivered worldwide via television, radio, print, the Internet and other media. By entertaining, educating and stimulating understanding of crucial social issues, the Company has built a loyal and rapidly expanding audience for its content, generating multiple revenue streams in advertising, programming, marketing and syndication. The Company's core value of social responsibility influences its content and strategic relationships.

About US EURO Securities, Inc.

US EURO Securities, Inc., www.useurosecurities.com, is a private, global investment bank headquartered in Los Angeles, California providing global financial solutions. The firm has a team of experienced financial professionals throughout the United States, Europe and Asia and is focused on providing a wide range of financial advisory services, including equity and debt financing, mergers and acquisitions as well as



domestic and international business development for a select clientele of international institutions, domestic and international corporations and high net worth individuals.