



Michael Fugler Moderates Panel and Speaks on Social Media at REISA Annual Conference, Las Vegas

Las Vegas, NV, / PRBuzz.com / October 27, 2011 - - Michael Fugler, Chairman REISA Marketing Committee, Moderates Panel and speaks on Social Media at the Real Estate Investment Securities Association (REISA) Annual Conference at The Mirage Resort and Casino, Las Vegas, NV.

Social Media: Get the 411

Moderator: Michael Fugler, ASG Securities Inc.

Panelists: Peter Liefer II, PrimeView; Joe Price, FINRA (www.finra.org)

Learn to use social media to build your network using Facebook, Twitter, YouTube and LinkedIn and increase your client base! Learn secrets to developing protective guidelines FINRA has encouraged. Many firms prohibit social media or have rigid rules making it awkward. Embrace Social Media promoting your firm and building your business compliantly while others hands are tied. Learn what your personal responsibility is as an individual rep or advisor. Get ahead of your competition! This is a must attend educational panel, explaining rules on records, training, public comments for social media.

Mr. Fugler stated, " The purpose of the panel is to challenge financial service companies to better leverage the power of social media, mobile devices and other technological advances to find ways to increase productivity and to reach the consumer directly and frequently in new and different ways and to improve and expand the business models of the financial services industry to better align with how people are living."

Michael Fugler, Investment Banker, Attorney at Law www.michaelfugler.com

Board of Directors, ASG Securities, Inc. www.asgib.com

Chairman, EURO Financial Network, Inc. www.eurofinancialnetwork.com

Deputy Chairman, Member Education Committee and Regulatory Committee, European Life Settlement Association (ELSA) www.elsa-sls.org

Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com

Chairman, Real Estate Investment Securities Association (REISA) Marketing Committee and member REISA Conference Planning Committee <http://reisa.org/>

Advisory Board, Financial Services Exchange (FSX) www.fsxone.com

Chairman, Past Chairmen's Committee, National Investment Banking Association (NIBA); current Chairman Advisory Committee to the Board National Investment Banking Association www.nibanet.org

Mr. Fugler is a global expert and speaker on Entrepreneurship, Longevity and Life Settlements . He manages the strategic vision and direction for offering institutional clients with, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 38 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 16 of those years being FINRA registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Real Estate Investment Securities Association (REISA) <http://reisa.org/>

The Real Estate Investment Securities Association (REISA) is a national trade association serving professionals who offer and distribute all forms of real estate investment securities. Established in 2003, REISA promotes the highest ethical standards to its members as well as provides education and information to the entire real estate securities community.

REISA members include: registered representatives, registered investment advisors (RIAs), broker-dealers, sponsors, qualified intermediaries, lenders, attorneys, CPAs, mortgage brokers, consultants and other affiliated professionals.

Contacts:

Michael Fugler

212-631-7770

www.michaelfugler.com

michael@eurofinancialnetwork.com

Real Estate Investment Securities Association

317-663-4180

<http://reisa.org/>

reisa@reisa.org