



Michael Fugler to Chair and Speak at Marcus Evans Credit Risk MENA Conference, Dubai

Dubai, UAE ([PRBuzz](#)) November 1, 2010 -- Marcus Evans is delighted to announce that Michael Fugler will be chairing and speaking at its Credit Risk MENA Conference (Measurement, Management and Mitigation of Credit Risk in MENA) on November 29 and 30 in Dubai, UAE.

After the financial crisis, effective credit risk measurements are in high demand from banking institutions. Effective stress testing is becoming a greater used technique; however, the market is still in limbo in regards to fully utilizing the potential. Michael Fugler will be covering the key topic of Credit risk vs. Collateral management: Utilizing the opportunity. Additionally, he will be exploring leading edge global best practices and discussing how to implement collateral management and credit risk in MENA.

The conference will present real case studies together with current thinking, which can be used to examine how effectively attendees are measuring counterparty risk and which innovative modeling strategies might be applied. The conference will also address: Is it time the market began to monitor market and credit risk together? Islamic banking practices continue to cause challenges to conventional methods, causing complications to how effectively risk is measured across the region. With all these challenges, is it time that regulation intervened with Basel II to create a balance across the market?

Michael Fugler will Chair the conference and lead the esteemed speaker panel in what promises to be two days of forward-thinking discussion and relevant case studies.

"Michael Fugler is one of the finest conference chairs we have had, being not only an entertaining and informative speaker but also by engaging and developing an interactive relationship with the audience, enhancing the attendee experience," says conference organizer, Michael Blankston.

This Marcus Evans conference will aim to bring together leading market practitioners from the MENA regions to address these challenges with cost effective and innovative solutions.

For further information please contact Michael Blankson:
michaelbl@marcusevansuk.com or visit www.marcusevans.com

Michael Fugler <http://www.michaelfugler.com>

Head of Global Capital Markets, Welcome Life Financial Group www.welcomelife.com

Secretary, European Life Settlement Association (ELSA) www.elsa-sls.org

Mr. Fugler currently serves as Head of Global Capital Markets for Welcome Life Financial Group. His responsibilities include managing the strategic vision and direction for building Welcome Life Financial Group as the global expert in longevity markets, offering institutional clients with trading, product development, capital raising and independent objective advice.

Mr. Fugler has been a licensed Attorney for 37 years developing an expertise in international law and finance, international investment and merchant banking. He has also been an Investment Banker for the past 15 of those years being FINRA registered with Series 7, 24, 63 and 79 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe and the USA.

Mr. Fugler was elected Secretary of ELSA at its first organizational meeting in February 2010 in London.

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Contacts:

Michael Fugler

212-631-7770

www.michaelfugler.com

michael@welcomelife.com

marcus evans

michaelbl@marcusevansuk.com

www.marcusevans.com