



## **SECURITIES INDUSTRY CHALLENGES TO BE ADDRESSED AT NATIONAL INVESTMENT BANKING ASSOCIATION FALL 2003 CONFERENCE**



**ATLANTA — NOVEMBER 19, 2003** — The National Investment Banking Association (NIBA) announced that “Rebuilding Your Place Within The Industry 2004” will be the featured panel discussion at its Fall 2003 Conference, at the Omni Hotel at CNN Center, Thursday, November 20, 4:30-5:30 p.m. The panel includes two distinguished members of Atlanta’s financial community; William J. Mello, Founder and President of J.P. Turner & Co., and Peachtree Capital’s J. Will Davis III. The American Stock Exchange’s George Reichhelm will join them in this timely and relevant discussion moderated by Michael Roy Fugler, Chairman of US Euro Securities and twice the Chairman and current Secretary-Treasurer of NIBA.

“The securities industry continues to face regulatory, operational and new marketplace challenges. The independent broker-dealer and investment banking firms that form the NIBA constituency are substantial, reputable firms committed to creating a standard of quality for the investment community. These panel discussions are important resources for our members,” stated Mr. Fugler.

*Subject: “Rebuilding Your Place Within The Industry 2004”  
Location: Omni Hotel, CNN Center, Grand Ballroom B & C  
Date/Time: Thursday, November 20, 4:30-5:30 p.m.  
Contact: Emily Foshee, National Investment Banking Association,  
(706) 340-7063*

*Members of the press wishing to attend will be accommodated, and are asked to notify Ms. Foshee at the above telephone number.*

### **About The Participants**

#### **Michael Roy Fugler, Moderator Chairman, US Euro Securities, Inc.**

Mr. Fugler is a native of Baton Rouge, Louisiana. He received a Juris Doctorate in 1972 and a Bachelor of Arts in 1970 from Louisiana State University. In 1972, Mr. Fugler was appointed Special Counsel to the East Baton Rouge Parish District Attorney’s office. During his tenure with the DA’s office, he served as executive assistant to the Chairman for the 1973 Louisiana Constitutional Convention and as a criminal law instructor for the Louisiana State Police Training Academy.

Extending his knowledge to national and international levels, The American Bar Association elected Mr. Fugler Vice-Chair of Torts & Insurance, and the US Office of the Attorney General selected him to take part in an American-Japanese summit, “A New Era in Legal and Economic Relationships.” He was also chosen to participate in an historic meeting of the best international legal minds when the new post-Communist era

Moscow hosted the “International Conference on Law Enforcement and Community Policing.” These designations are in addition to a myriad of citations, honors and awards. Mr. Fugler’s legal practice focused on international law, specializing in corporate law and finance regarding securities, public companies, trade, and investment and merchant banking and he currently holds Series 7, 24 and 63 securities licenses. In 1996, Mr. Fugler became a principal of I-Bankers Securities, Inc., directing the Corporate Finance division. In 2000, Mr. Fugler was elected to the NIBA Board of Directors, on which he continues to serve. In 2001, Mr. Fugler was elected Chairman of NIBA, and re-elected to that position in 2002. In 2003, he was elected Secretary-Treasurer of NIBA and has been re-elected to that position for 2004. Mr. Fugler has recently joined US EURO SECURITIES and has been elected Chairman where he will concentrate on growing the company into an integral part of the international investment community.

Mr. Fugler has been a leader and active participant in The Association of Trial Lawyers of America, American Bar Association, National Association of Criminal Defense Lawyers, International Bar Association, Lawyer Pilots Bar Association, and Aircraft Owner & Pilots Association for over thirty years. He was named to the Outstanding Young Men in America, Outstanding Volunteer by the American Red Cross, Who’s Who in America, and Who’s Who in American Law.

**George Reichhelm**  
**American Stock Exchange**

George Reichhelm has been specializing on the American Stock Exchange for 40 years. He served on the Exchange Board of Governors between 1970 and 1972 and again between 1978 and 1981. He was elected Vice Chairman of the Board in 1980, was Senior Supervisory Officer on the Trading Floor from 1979 through 1981, and has served as an Exchange Official as well. Mr. Reichhelm was instrumental in establishing the Exchange's highly successful Options Program that began in 1975 and has grown to be one of the largest and most diverse options programs in existence.

Mr. Reichhelm has also served on virtually every major committee at the Exchange, including **Board Committees**: the Executive Committee, Strategic Planning, Compliance, Compensation, Programs & Policies, and Facilities. **Operating Committees**: Specialist & Trader Performance, Equities Allocations, Trading Floor Operations, ITS Executive Committee, and Allocations Procedures. **Special Committees**: AMEX-NYSE Consolidation, Commodities Development, Listing and Allocations Procedures, Committee to Review Exchange Compliance Activities, Off-Board Trading, Emerging Company Marketplace. Mr. Reichhelm is a graduate of Dartmouth College.

**William L. Mello**  
**President, P. Turner & Company**

Mr. Mello co-founded J.P. Turner & Company, a full-service broker-dealer headquartered in Atlanta, and continues to act as a principal of the firm. In 1993, Mr. Mello co-owned an independent branch of Corporate Securities Group, Inc. a full-service broker-dealer. In 1995, Mr. Mello merged his branch with another full-service broker-dealer whereupon he became president and part owner. Prior to 1993, Mr. Mello amassed more a history

of more than twenty years in management-level experience in the securities and finance industry.

Mr. Mello currently serves on the board of directors of Sales Lead Management (SLM) and the National Investment Banking Association (NIBA).

**J. Will Davis III**

**Associate, Peachtree Equity Partners**

Mr. Davis is an Associate of Peachtree Equity Partners, a \$110 million Atlanta-based private equity fund that makes non-control equity investments in profitable, middle-market companies. Mr. Davis is responsible for originating, structuring, executing, and managing investments for the Partnership. Prior to joining Peachtree in 2002, Will worked in the general industrial investment banking group at SunTrust Robinson Humphrey in Atlanta. He received his B.S. in Commerce from the University of Virginia.

**About National Investment Banking Association**

National Investment Banking Association (NIBA), [www.nibanet.org](http://www.nibanet.org), is a national association of regional and independent broker-dealer and investment banking firms seeking to improve conditions in their industry. Founded in 1994, NIBA facilitates the exchange of information to improve business conditions generally, with particular relevance to matters related to corporate finance, syndication and product development, and other aspects of capital formation. The association also works to educate and inform business, government, media, academia, and the investing public regarding these matters. It also engages in government relations activities, creating an informed environment among the legislative, regulatory, and judicial functions of government. NIBA members are substantial, reputable firms committed to creating a standard of quality that will enhance the reputation of each individual member. NIBA adds to the value of its member firms, their client companies and investors, and the securities industry at large, by hosting the premier forum for small companies seeking access and exposure to regional underwriters and broker-dealers in connection with their capital formation and other financial objectives. In addition, NIBA acts as a focal point for all those seeking to enhance the capital formation environment for small companies.