



Michael Fugler Presents Technology “Done for You!” at ADISA Annual Conference, Las Vegas

Las Vegas, NV, September 14, 2014, Michael Fugler Presents Technology “Done for You!” at ADISA’s Annual Conference in Las Vegas, Nevada, September 14-16, 2014.

Technology Presentation

Monday, September 15, 2014

Michael Fugler-Host Speaker, Executive Chairman, ASG Securities

Tony Olivo-Speaker, Director of Business Development, Phoenix American Financial Services

John Zell-Speaker COO, Data Source

Mark Lancaster-Speaker, President, Great Lakes Fund Solutions

Technology “Done for You!” Attend this presentation and find out:

What your competition is using

What is new and leading edge

What can make your day more efficient and more profitable

Watch demonstrations on “how to”

Walk out with instructions, done for you!

The latest trends show high demand for technology usage and for technologically proficient advisers and Registered Reps; but the rate of tech adoption among advisers and broker/dealers industry wide is low.

A Fidelity Investments study spring 2014 found that while eight in 10 advisers say they would like to increase their use of technology, 95% reported they find it a challenge to integrate and use it.

Don’t be in the 95%, get ahead, and attend!

Michael Fugler stated, “When I introduced the first technology presentation at ADISA (formerly REISA) just over three short years ago the subject was almost taboo, but now the financial community can’t live without technology. I am proud to have been a frontrunner in bringing leading edge technology to this great organization and its many members. ADISA believed in my vision for bringing technology before it had been embraced by the regulators or the financial community and we have been a leader in that space ever since.”

Michael Fugler, Chairman, EURO Financial Network, Inc.

Mr. Fugler is a global expert and speaker on Entrepreneurship, an Attorney, Investment Banker, Coach and Consultant who has spent a significant part of his career providing

extensive consulting and guidance to institutional investors throughout Europe, the USA and Asia.

Today Mr. Fugler focuses on helping entrepreneurs build companies and searches to discover the next successful entrepreneurs, inventors, businesspersons, dreamers, promoters, creators and innovators.

Mr. Fugler is a successful entrepreneur as well as a recognized global expert and speaker on Entrepreneurship, delivering education, training and demonstration workshops on how to go from an idea on a "Napkin to Stock Exchange"™ listing, and all the steps in between. He has developed the Business Mastery System for Entrepreneurs, teaching how to find and raise capital from around the world. Through his mastermind groups, boot camps, seminars, webinars, panels, numerous speaking engagements and public appearances, Michael gives an overview of the vision and the knowledge, which will give you a clearer understanding of how to develop your "Master Plan" using technology and social media in shaping client acquisitions and relationships in this new economy and our changing world.

Mr. Fugler has been a licensed Attorney for 42 years, developing an expertise in international law and finance, international investments and merchant banking. He has also been an Investment Banker for the past 18 years being [FINRA](#) registered with Series 7, 24, 63, 79 and 99 licenses and establishing offices and providing extensive consulting and guidance to institutional investors throughout Europe, the USA and Asia.

Mr. Fugler has extensive experience in radio and television, including many years at ABC affiliates scripting and hosting the weekly television features "Consumers and the Law" and "Today's Law"; serving on the Executive Committee and as a television regional cohost of the Jerry Lewis MDA Telethon for many years; scripting and hosting the weekly radio program on Clear Channel "The Weekly Legal Advisor" as well as syndicated appearances on King Radio; appearances on Financial News Network's "Business in the Morning" program; and special appearances throughout the country on various radio and TV programs. He is currently the host for InterlinkedTV and frequently is requested to interview America's top up and coming financial movers and shakers.

ABOUT ADISA

The Alternative and Direct Investment Securities Association is a national trade association serving alternative investment and securities industry professionals who are active in offering, managing and distributing private and public direct investments. ADISA connects members directly to key industry experts through intimate forums and leading edge conferences and trade shows providing timely trends and education. The association was founded in 2003 and has more than 2,000 members who are key decision makers that represent more than 30,000 professionals throughout the nation. ADISA works to maintain the integrity and reputation of the industry by promoting the highest ethical standards and providing education, networking opportunities and resources to its members.

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